Penn State York Advisory Board,

I gratefully used the 2019 Advisory Board Grant funds I was awarded for the 2019-2020 academic year to attend the An Event Apart (AEA) conference in Washington, DC on July 29-30, 2019. An Event Apart (AEA) is a nationally known conference of the top web developers, designers, and strategists in the industry. AEA attendees include UX (user experience design) professionals, web developers, project managers, writer/editors, marketers, strategists, web site owners and clients, instructors, and IT (information technology) academicians. The wide spectrum of attendees speaks to the uniquely comprehensive and multi-disciplinary nature of this event which is a perfect fit with the comprehensive and multi-disciplinary nature of the college I teach in, Penn State’s College of Information Sciences and Technology.

The two-day event supported my research and teaching in the field of web development and programming, an area of specialty within my discipline of the information sciences and technology. The AEA conference provided me with knowledge, tools, and inspiration that I was subsequently able to incorporate into the software and web development courses I teach thereby benefitting both students and my own professional development.

I wish to thank the Advisory Board for their ongoing support of Penn State York faculty which benefits faculty, students, and the community making us all Penn State proud.

Sincerely,

Robert D. Bartell
Lecturer in Information Sciences and Technology, Penn State York